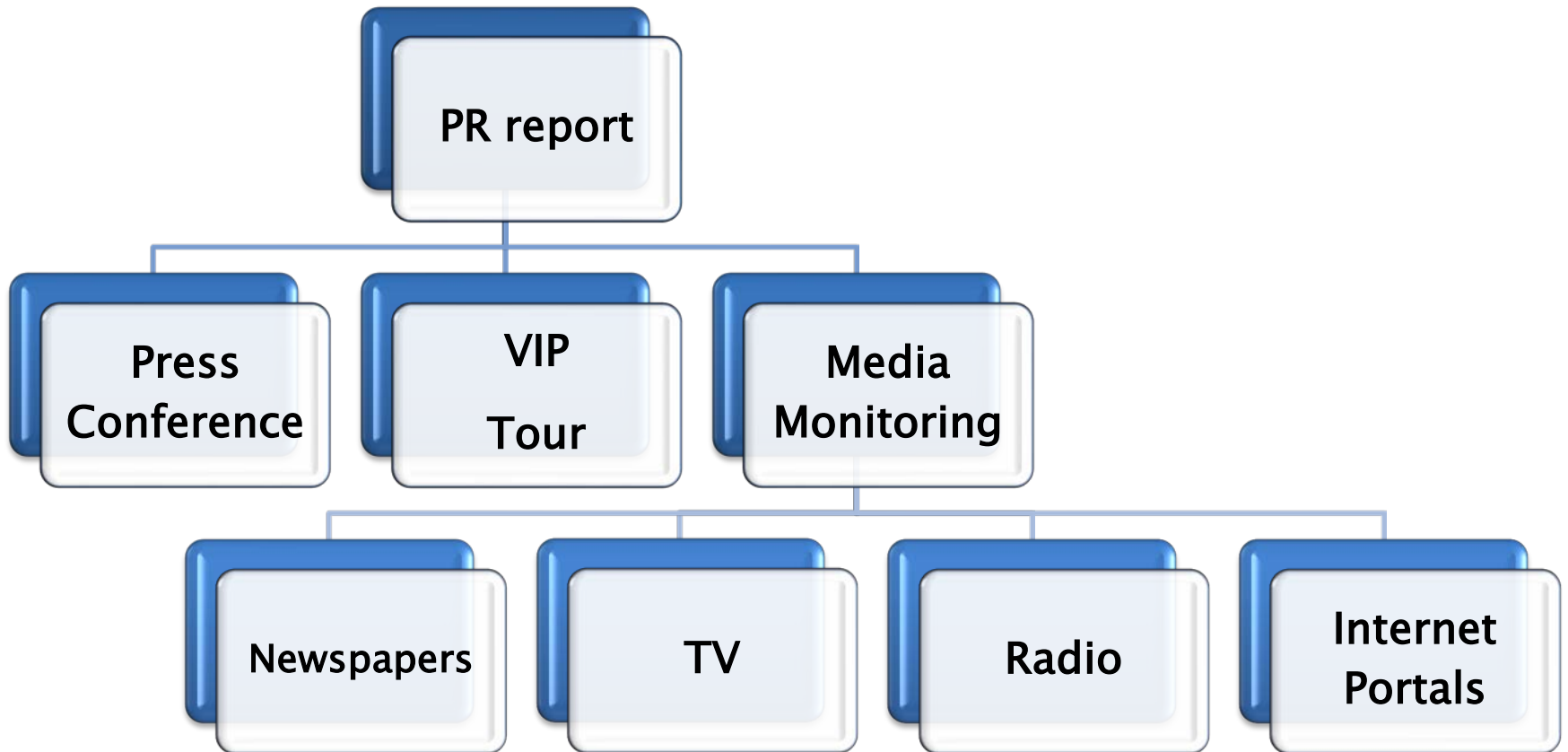


PR-report

***The 16th Caspian International
Transport, Transit and Logistics Exhibition***

***The 7th Caspian International
Road Infrastructure and Public Transport Exhibition
and
The 4th Caspian International
Boat and Yacht Show***

*Prepared by PR-assistant
Shovkat Hasanova*



Statistics

Of the TransCaspian/Translogistica, Road&Traffic & CIBS exhibitions:

26 articles were published in 11 Newspapers and 7 Magazines

news were published in Internet Portals

6 TV channels showed the video about the exhibitions 12 times in daily news

3 Radio channels voiced advertising and 1 interview

Press Conference

The press conference dedicated to the opening of the 16th Caspian International Transport, Transit and Logistics, 7th Caspian International Road Infrastructure and Public Transport and 4th Caspian International Boat and Yacht Show took place on 25 April at 12:00 a.m. at the Press Center of Trend News Company.

The press conference was attended by Mr. Mais Agayev –Head of the department of public relations and awareness department of Baku Transport Agency, Mr. Farid Mammadov – Executive Director of Iteca Caspian, Ms. Sabina Rzayeva – Project manager. 28 media representatives attended the press-conference from AzTv, Lider, ATV, ARB, ITV, TREND, Azertag, Report and others. During the press conference journalists were informed about the innovations, participants and statistics.



Opening Ceremony

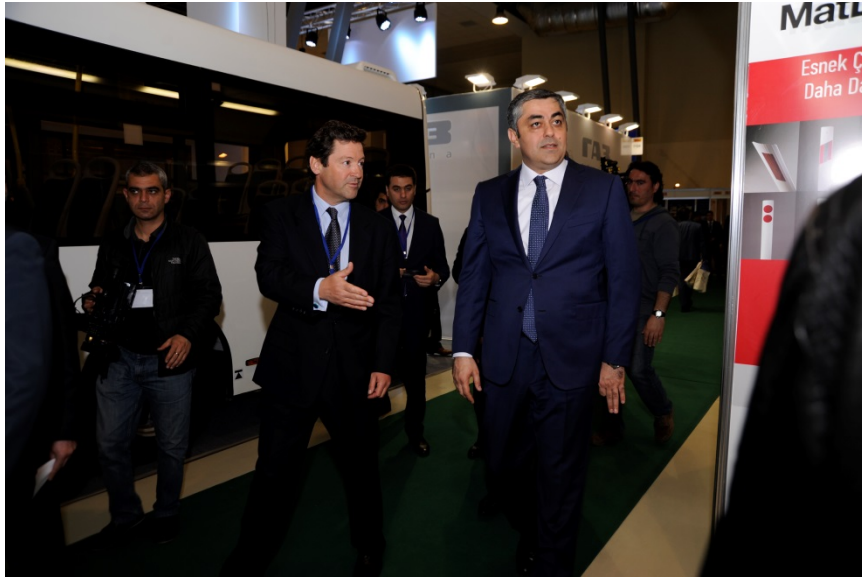
The opening ceremony of TransCaspian/Translogistica, Road&Traffic & CIBS exhibitions was held on 26 April at 11:00 in Baku Expo Center.

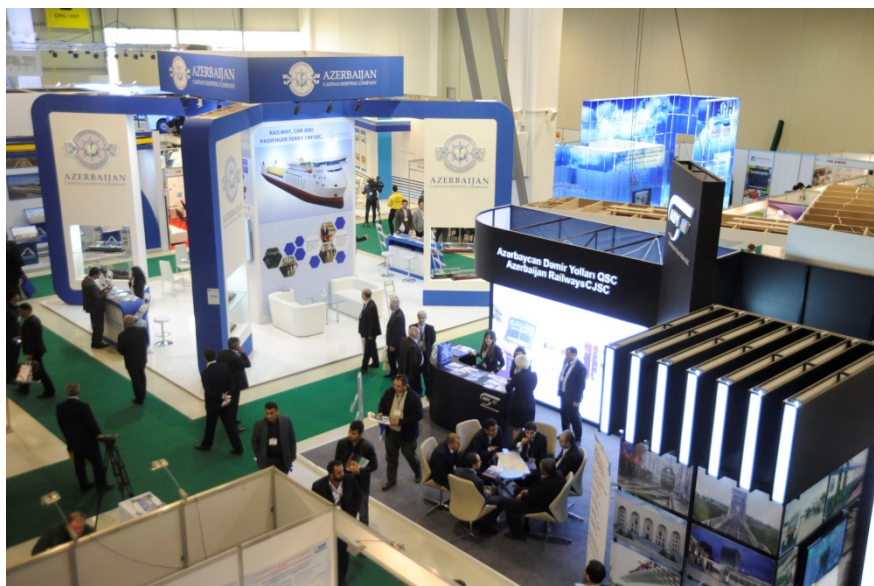
The official opening ceremony of the exhibitions took place with participation of:

- Mr. Ramin Guluzadeh – Minister of Transport, Communications and High Technologies of the Republic of Azerbaijan
- Mr. Edward Strachan – Regional Director of ITE Group PLC



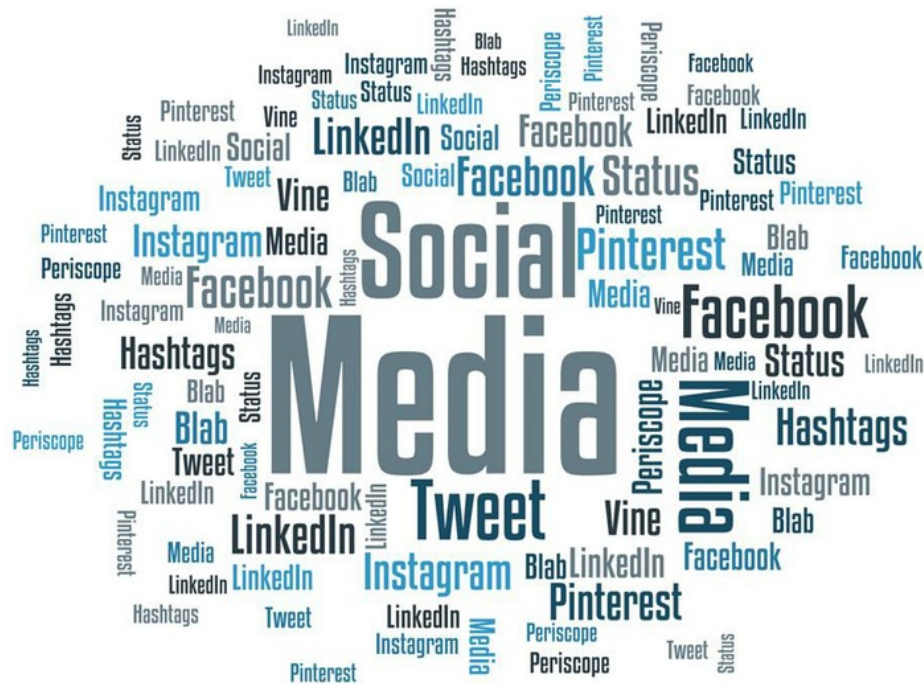
VIP Tour







Media Monitoring



Newspapers



- ✓Azerbaycan
- ✓Azerbaycanskiye
- Izvestiya
- ✓Ejednevniye
- Novosti
- ✓Exo
- ✓Iqtisadiyyat
- ✓Kaspi
- ✓Nedelya
- ✓Palitra
- ✓Respublika
- ✓XalqCebhesi
- ✓XalqQazeti

Magazines



- ❖ Jeleznodorojnoye snabjeniye
- ❖ Depo
- ❖ Logistica
- ❖ Azərbaycan demiryocusu
- ❖ Impact Azerbaijan/AMCHAM
- ❖ Plefsi
- ❖ Dorojnaya otrasl Ukraina

TV monitoring

Date	Time	Channels
25.04.2017	14:00	AzTv
25.04.2017	19:53	Lider
25.04.2017	20:56	ATV
26.04.2017	11:00	AzTv
26.04.2017	13:00	Lider
26.04.2017	17:04	ARB
26.04.2017	17:17	CBC
26.04.2017	19:32	Lider
26.04.2017	20:31	AzTv
26.04.2017	20:56	ATV
26.04.2017	21:35	ITV
27.04.2017	08:58	AzTv

Radio Monitoring

Date	Time	Radio Station
24.04.2017	11:00	Antenn
25.04.2017	14:00	Lider
26.04.2017	16:50	Avto FM
26.04.2017	17:00	Lider
28.04.2017	14:00	Antenn

Internet portals

- <http://salamnews.org/az/news/read/268241>
- <http://news.day.az/economy/874048.html>
- <http://ikisahil.az/?page=4&newsId=79026&lang=aze>
- http://azertag.az/xeber/TransCaspian_Translogistica_2017_Effektiv_neqliyyat_ve_dinamika_alemi-1055323
- <http://www.1news.az/society/20170427070408649.html>
- <http://www.1news.az/economy/expo/20170425052010510.html>
- <http://olaylar.az/news/sosial/219967>
- http://azertag.az/ru/xeber/TransCaspian_Translogistica_2017_Effektnyi_mir_transporta_i_dinamiki-1055300
- <http://regionplus.az/posts/view/90902>
- <http://www.1news.az/society/20170427062736183.html>
- <http://www.1news.az/society/20170427053405498.html>
- <http://www.1news.az/society/20170427051522069.html>
- <http://ikisahil.az/?page=5&newsId=78718&lang=aze>
- <http://www.1news.az/society/20170427041935173.html>
- http://azertag.az/xeber/Tbilisi_prospektinde_tixaclarin_aradan_qaldirilmasi_uchun_planlar_achiqilanib-1054950
- <http://www.1news.az/society/20170427023520698.html>
- <http://xalqqazeti.com/en/news/economy/13967>
- <http://xalqqazeti.com/az/news/economy/84486>
- <http://respublica-news.az/index.php/iqtisadiyyat/item/16465-vii-khaezaer-beynaelkhalg-yol-infrastrukturuvae-idztimai-naegliyyat-roadtraffidz-2017-saerzhisi-oez-ishinae-bashlay-b>
- <http://regionplus.az/posts/view/90906>
- http://www.yeniazərbaycan.com/SonXeber_e20961_az.html
- http://www.yeniazərbaycan.com/SonXeber_e20964_az.html
- <http://www.news.az/articles/economy/121121>
- http://www.pia.az/Bakida_11_esas_yolla_-193372-xeber.html
- <http://melumat-merkezi.com/cemiyet/2932-azeravtoyol-beynelxalq-sergide-ishtirak-edir.html>
- <http://www.azerbaycan24.com/bakida-11-esas-yolla-bagli-layihe-hazirlanir/>
- <http://xalqinfo.az/sosial/46786-bakida-11-esas-yolla-bagli-layihe-hazirlanir.html>
- <http://www.azadinform.az/news/print-140212.html>
- <http://www.azerbaijan-news.az/index.php?mod=3&id=120702>

Total: articles



Watch us on YouTube channel:

<https://www.youtube.com/user/ItecaCaspian>

facebook

Total number of



690 – TansCaspian/Translogistica

652 – Road&Traffic

1286 – CIBS

SEE YOU IN 2018!

